



OLD TOWN ART FAIR ARTIST RULES

Exhibit Policies

- Only original artwork produced by the exhibiting artist's hands may be exhibited. Neither reproductions nor work produced by assistants are allowed in the Old Town Art Fair.
- Artists may only exhibit work in the medium/media for which they applied and were accepted by the jury.
- Artists must be present with their work throughout both days of the fair. If two artists have collaborated and been accepted as such, both artists must be present.
- An Artist's Statement which includes full disclosure of processes must be displayed in each booth to assure that all work is original and the creation of the artist, to further public education, and to inform the art fair jury and Exhibitors Committee. The Artist's Statement must include information about resources used in the creation and production of the art.
- Demonstrations or other on-site art creation and production are not permitted in the artist's exhibit space.
- Only artists accepted in the jewelry category may display and sell jewelry.
- All work exhibited in the artist's booth must be for sale.
- Sales from catalogs are not allowed.
- On Orleans, the back of booths must be up on the curb. Nothing may block the sidewalks behind the booth on all streets except Menominee.

Fine Arts Requirements

Artwork must be first and foremost an artistic expression. Utilitarian purposes must be secondary.

The following items and media are not to be exhibited in the Old Town Art Fair:

Books	Clocks	Leather Goods	Posters
Buttons	Clothing	Mirrors	Puzzles
Calendars	Desk Accessories	Musical Instruments	Stationery
Calligraphy	Hair Ornaments	Pillows	Toys
Cards	Hats	Planters	Utensils
Candles	Lamps		Wearable Art

All exhibited work must be designed and executed by the accepted artist(s). Production studio work is absolutely prohibited. The display and sale of commercial reproductions of any kind are not allowed. (See Note on Reproductions below.) Proof of originality and authenticity of work is required.

Rules Violations

The Exhibitors Committee reserves the right to determine if artists have violated any of the above policies or requirements. The jurors are asked to report any and all rules infractions to the Committee. Members of the Committee also will visit all artists to check for Artist's Statements and obvious violations of the fine arts requirements. Artists cited for violations will be contacted during the art fair by the Committee.

If infractions are found, artists will be given the opportunity to remedy the situation or be asked to leave the Fair. The Old Town Art Fair reserves the right to not invite violators to future fairs.

Note on Reproductions

Any method of making multiple copies of original art using photo, mechanical, digital, or casting technology is considered by the Old Town Art Fair to be a reproduction. Reproductions also include postcards, notecards, posters and books, though the artist may have postcards and business cards on hand to give to prospective customers.

Reproductions are considered to be produced by multi-copy technologies that have one or more of the following characteristics: the work is not the product of the artist's own hand; the number of reproducible copies is technically limitless; all copies are identical; the copies are produced by commercial entities and the artist is not involved in the process.

Note that methods of creating multi-copy art in limited runs, e.g., intaglio, lithography, relief painting, and other traditional printmaking means, are not considered reproductions.

Work assembled substantially from commercially produced units is not allowed.

To prevent the sale of mass-market work at the Old Town Art Fair, the Exhibitors Committee reserves the right to halt sales of such work on-site, and/or to not invite the artists who are believed to be selling reproductions to future Fairs.