



# JUNE 14 and 15, 2025

The Old Town Art Fair celebrates its 75<sup>th</sup> Anniversary this June. Chicago's premier juried fine art fair hosts more than 35,000 art patrons each year, who explore and purchase work from 200+ celebrated artists. Sponsor this unique opportunity and be associated with this prestigious event during its Diamond Jubilee celebration. Your tax-deductible sponsorship of the Old Town Art Fair will cement your brand with Old Town neighbors and guests in its celebratory anniversary year.

Proceeds of this annual event have enabled the Old Town Triangle Association to donate over \$2.5 million to neighborhood non-profit institutions.

## CORPORATE SPONSORSHIP OPPORTUNITIES



**35,000+**  
Art Fair Attendees



**600+**  
Art Fair Weekend  
Volunteers



**\$225,000+**  
Average Annual  
Income of  
Neighborhood  
Residents

### **\$25,000 PREMIER SPONSOR** (one available/offered)

Top Listing on all promotional materials including:

#### **Old Town Art Fair | June 14 & 15, 2025**

- + Featured on all Art Fair Posters
- + Sponsor Banner at all 5 entrances to Art Fair Grounds
- + Partnership Highlighted in all Media Releases
- + Free 10' x 10' Booth at Art Fair
- + Twenty-five Guest Passes for Art Fair
- + Premier Sponsor listing on Poster Artist's booth banner
- + Premier Sponsor listing on Non-Profit Artist booth banner
- + Premier Sponsor listing on Emerging Artist booth banner
- + Premier Sponsor listing in Guides (Print and Mobile)
- + Company logo in geo-fence ads weekend of Art Fair
- + Photos with Artists/Organizers
- + Top Listing on Website: January – December 2025

#### **Old Town Art Fair Celebration | February 28, 2025**

- + Top Listing on OTAF Website
- + Four tickets to event at Chicago History Museum
- + Sponsor name on all promotional materials
- + Partnership highlighted in all media releases

**CONTINUED...**



**\$2,500,000**  
Neighborhood  
Non-Profit  
Grants Awarded



**52,000+**  
Website Visitors  
Annually



**6,000+**  
Facebook Followers



**3,900+**  
Instagram Followers

## **\$10,000 FEATURED SPONSOR** (two available/offered)

### **Old Town Art Fair | June 14 & 15, 2025**

- + Inclusion in signage at each entrance to Art Fair Grounds
- + Partnership highlighted in all media releases
- + Free Booth at Art Fair
- + Ten Guest Passes for Art Fair
- + Sponsor listing in Guides (Print and Mobile)
- + Listing on Website: January – December 2025

### **Old Town Art Fair Celebration | February 28, 2025**

- + Sponsor name on all promotional materials
- + Partnership Highlighted in all Media Releases
- + Listing on Website

## **\$5,000 GENERAL SPONSOR**

### **Old Town Art Fair | June 14 & 15, 2025**

- + Inclusion in Signage at each entrance to Art Fair Grounds
- + Sponsor listing in Guides (Print and Mobile)
- + Free Booth at Art Fair
- + Listing on Website: January – December 2025

### **Old Town Art Fair Celebration | February 28, 2025**

- + Sponsor name on all promotional materials
- + Listing on Website

## **\$2,500 PARTNER**

- + Inclusion in Signage at each entrance to Art Fair Grounds
- + Sponsor listing in Guides (Print and Mobile)
- + Free Booth at Art Fair
- + Listing on Website: January – December 2025

## **CONTACT US FOR MORE INFORMATION:**

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