



JUNE 13 and 14, 2026

The Old Town Art Fair returns for its 76th year this June! Chicago's premier juried fine art fair hosts more than 35,000 art patrons each year, who explore and purchase work from 200+ celebrated artists. Sponsor this unique opportunity and be associated with this prestigious event during its Diamond Jubilee celebration. Your tax-deductible sponsorship of the Old Town Art Fair will cement your brand with Old Town neighbors and guests in its celebratory anniversary year.

Proceeds of this annual event have enabled the Old Town Triangle Association to donate over \$2.5 million to neighborhood non-profit institutions.

CORPORATE SPONSORSHIP OPPORTUNITIES



35,000+
Art Fair Attendees



600+
Art Fair Weekend
Volunteers



\$225,000+
Average Annual
Income of
Neighborhood
Residents

\$25,000 PREMIER SPONSOR (one available/offered)

Top Listing on all promotional materials including:

Old Town Art Fair | June 13 & 14, 2026

- + Featured on all Art Fair Posters
- + Sponsor Banner at all 5 entrances to Art Fair Grounds
- + Partnership Highlighted in all Media Releases
- + Free 10' x 10' Booth at Art Fair
- + Twenty-five Guest Passes for Art Fair
- + Premier Sponsor listing on Poster Artist's booth banner
- + Premier Sponsor listing on Non-Profit Artist booth banner
- + Premier Sponsor listing on Emerging Artist booth banner
- + Premier Sponsor listing in Guides (Print and Mobile)
- + Company logo in geo-fence ads weekend of Art Fair
- + Photos with Artists/Organizers
- + Top Listing on Website: January – December 2026x

Old Town Art Fair Celebration | March 6, 2026

- + Top Listing on OTAF Website
- + Four tickets to event at Chicago History Museum
- + Sponsor name on all promotional materials
- + Partnership highlighted in all media releases

CONTINUED...



\$2,500,000
Neighborhood
Non-Profit
Grants Awarded



52,000+
Website Visitors
Annually



6,000+
Facebook Followers



3,900+
Instagram Followers

\$10,000 FEATURED SPONSOR

Old Town Art Fair | June 13 & 14, 2026

- + Inclusion in signage at each entrance to Art Fair Grounds
- + Partnership highlighted in all media releases
- + Free Booth at Art Fair
- + Ten Guest Passes for Art Fair
- + Sponsor listing in Guides (Print and Mobile)
- + Listing on Website: January – December 2026

Old Town Art Fair Celebration | March 6, 2026

- + Sponsor name on all promotional materials
- + Partnership Highlighted in all Media Releases
- + Listing on Website

\$5,000 GENERAL SPONSOR

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- + Inclusion in Signage at each entrance to Art Fair Grounds
- + Sponsor listing in Guides (Print and Mobile)
- + Free Booth at Art Fair
- + Listing on Website: January – December 2026

Old Town Art Fair Celebration | March 6, 2026

- + Sponsor name on all promotional materials
- + Listing on Website

\$2,500 PARTNER

- + Inclusion in Signage at each entrance to Art Fair Grounds
- + Sponsor listing in Guides (Print and Mobile)
- + Free Booth at Art Fair
- + Listing on Website: January – December 2026

CONTACT US FOR MORE INFORMATION:

sponsor@oldtownartfair.org | 312-337-1938

1763 N. North Park Ave. | Chicago, IL 60614 | OldTownArtFair.org